

Who We Are

- We're a home-office based marketing communications company supporting corporate clients since 1985.
- A cost-effective alternative to traditional advertising and marketing companies
- Expertise in:
 - ▼ Corporate Branding/Rebranding (Competitive analysis, logos, literature)
 - ▼ Market research — Analysis, competitive strategy development, media planning
 - ▼ ROI-based Marketing Programs — lead generation and client retention through a mixture of social media, email marketing and dimensional direct mail
 - ▼ Advertising — print, web, social media
 - ▼ Collateral — print & web (brochures, catalogs, prod sheets, instruction guides)
 - ▼ New Product Launch — Messaging, PR, Media placement

What we bring to the table

- A combination of highly experienced professionals with fresh young talent
- Extremely responsive and personal customer service
- Cost-effective alternative to traditional agencies
- Bandwidth expansion and fresh concepts for in-house departments
- 40-year track record

Our Services

■ Creative

- ▼ Concept, Writing, Design, Illustration, Photography, Production
- ▼ Advertising, Collateral, Direct Mail (web- and land-based + combination + dimensional mailers)
- ▼ Websites, PURL and social media
- ▼ Display — POP, Billboard and Tradeshow graphics
- ▼ Incentive-Based Employee Training — marketing turned inward
- ▼ Sales Incentive Programs — geared towards bringing up the low earners without ignoring the high achievers

■ Production

- ▼ User Guide Development and production
- ▼ Training Programs — print, video and CBT
- ▼ Support
- ▼ Tradeshow and event management
- ▼ Speaker support — Speech writing, PPT, Video
- ▼ Ad specialty fulfillment

Our Clients

- Primarily corporate clients ranging from start-ups to fortune 500 companies
- Clients based throughout North America, and Europe
- Types of clients:
 - ▼ Small Companies with little of no marcom support and a need to compete with sophisticated marketing programs of larger competitors
 - ▼ Medium-to-Large Corporations with in-house support teams and/or and Agencies of record and a need to expand both bandwidth and creative pool without breaking the bank
 - ▼ In-house training departments looking for ways to incentivize certification training and improve results

Past & Current Clients

- | | |
|-------------------------|-------------------------|
| ■ Alcatel-Lucent | ■ KWS Manufacturing |
| ■ American Dispenser | ■ Nortel North America |
| ■ Amerisource Bergen | ■ Regent Pacific |
| ■ Ameristar Jet Charter | ■ Safety-Kleen |
| ■ Barrington, Ltd. | ■ St Jude / Abbott Labs |
| ■ Certara, LLP | ■ Schneider Electric |
| ■ Encore Wire | ■ Southwest Diagnostics |
| ■ Ericsson Wireless | ■ Standex International |
| ■ Fossil Watch | ■ Triple/S Dynamics |
| ■ Fujitsu FNS | ■ Verizon |

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Logo Development

Corporate and product brand logos



Clopton Financial Services
Bridging Current Reality to Future Goals



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Since 1957



gas | electric | steam | telecom



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Corporate Brochures



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Product Brochures



Branded literature packages include Product Line Brochures, Individual Product Fliers and Product Data Sheets

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Direct Mail Postcards

BOARDING PASS

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After thirty years in this business, I'm just about burned out but I do have the one good idea left and if you hurry, I'll sell it to you cheap!

WHOLLY GUACAMOLE

WHAT WILL WE DO NEXT?

After 10 years it was time to kick it up a notch—that's what innovators and leaders do. This summer, we changed our name, we turned 950 pounds of fibrous and 2,500 pounds of Styrofoam into a road show and then we turned our #1 selling product into something even more amazing—100 calorie snack packs.

Curse talk goes with us and see for yourself why Wholly Guacamole remains America's #1 (Wholesome Rankin). There's a lot to eat and taste. And, just for shipping by... we have a special media thank you gift reserved for you.

To schedule a private media interview call - Sylvia Bernard
t:office 770-730-5885 m:mobile 770-401-3112

WILDCATTER RANCH

The Resort Ranch on the Texas Range

Technology for NJ School Districts

Proven Expertise

Alcatel-Lucent

Expertise in Government IT Technologies

Central governments and local authorities around the world are looking for ways to enhance services for citizens, while remaining within available budgets. At Morse Communications, Inc., we understand the communications needs of government agencies and have experience building converged voice and data networks for a wide range of governmental authorities. Connect with your constituents and offer them easy access to government services with an Alcatel-Lucent communications solution from Morse Communications, Inc.

environment, large enterprises need to meet high standards of quality, security

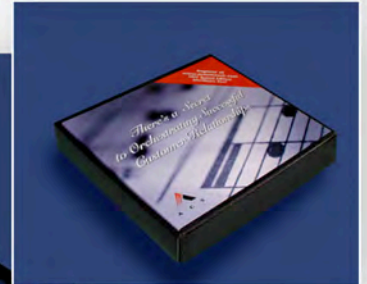
ditions, Morse helps large businesses of custom offer for large enterprises present public, processes and knowledge to support

Dimensional Direct Mail

Direct mail to C-level Execs with Ad Specialty items to get past gatekeepers



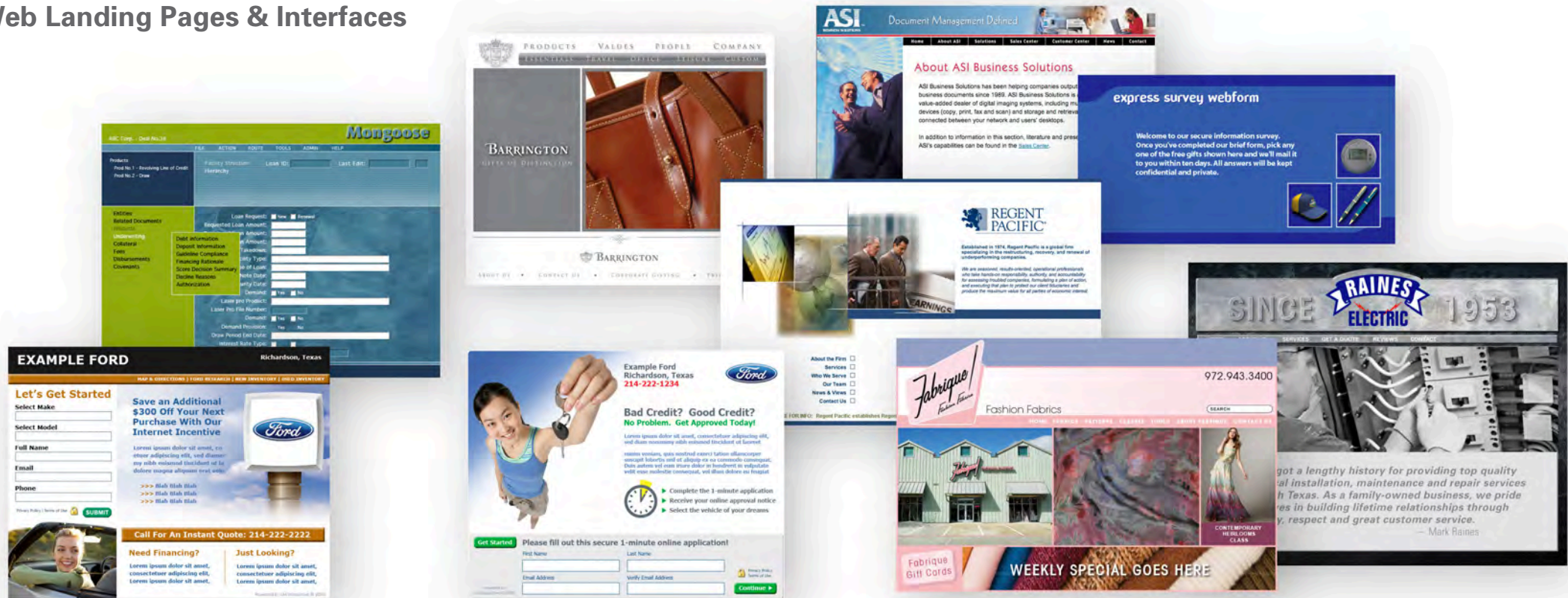
Handmade Mahogany boxes with divider inserts replace corrugate boxes and become desk organizers to extend life of brand reminder (logos branded on inside of lid).



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Web Landing Pages & Interfaces

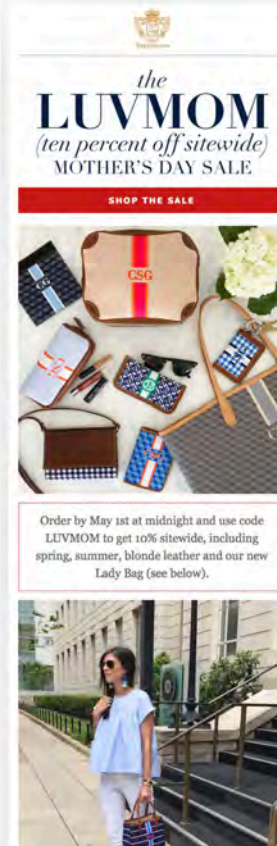


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HTML Email

Constant Contact & Mail Chimp



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Trade Ads

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Nice box.
 But what's really inside?

Unfortunately a lot of "open" MR systems can confuse you. Sure, they promise open standards, but when you take a closer look, you'll find they're really not very open at all. Only one MR solution is engineered for the truly open. Only one maximum flexibility solution for your open environment. Only One®. Global Framework.

Upgrade your technology investments. Cut operating costs. The new open systems by Adva Systems. While others create systems, Adva Systems makes it happen. To learn more, get your report from an open MR solution. OpenUp Your Framework.

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Process Systems Design & Fabrication



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As a woman, you surround your family with loving care and attention - and watch as your family grows and flourishes. For more than 20 years, Matlock OB/GYN has provided the women and families of North Texas with the same type of care and nurturing in all matters of personal healthcare. From birth control to issues of fertility - prenatal care and education to post-menopausal comfort and counseling - Matlock OB/GYN has been here.

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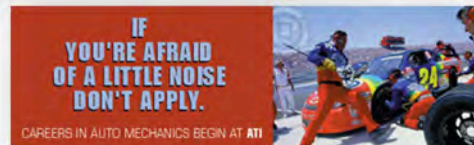
SWDIC is accredited by the Texas Department of Health, the American College of Radiology (ACR), and the U.S. Food and Drug Administration.

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www.swdic.com/diag

Billboards

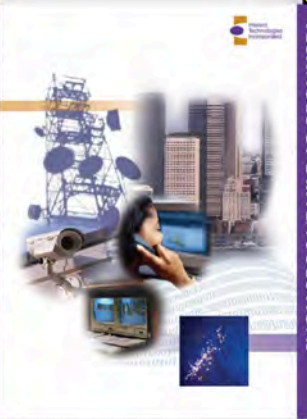


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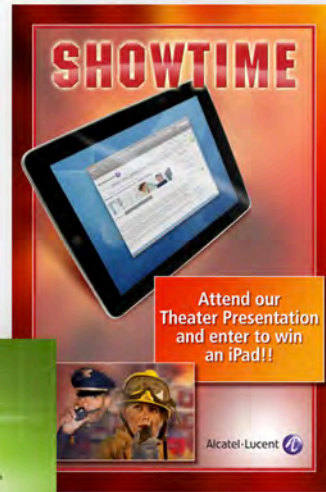
message development & articulation

Tradeshhow Graphics

SOLUTION DRIVEN TECHNOLOGIES



TECHNOLOGY DRIVEN SOLUTIONS



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Truck Wraps



ASI Truck Wrap



Dell Mobile Demo Truck

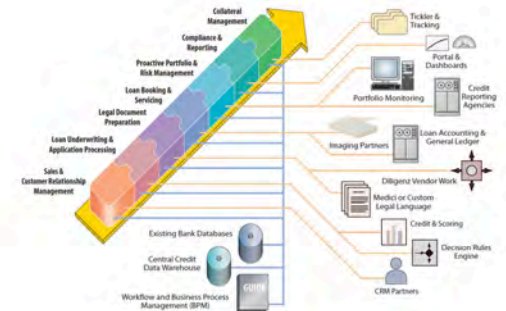
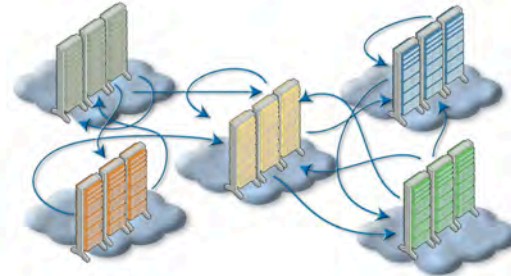
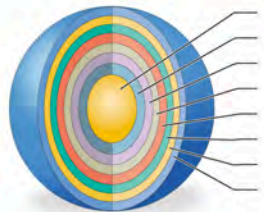


Alcatel Mobile Tradeshow

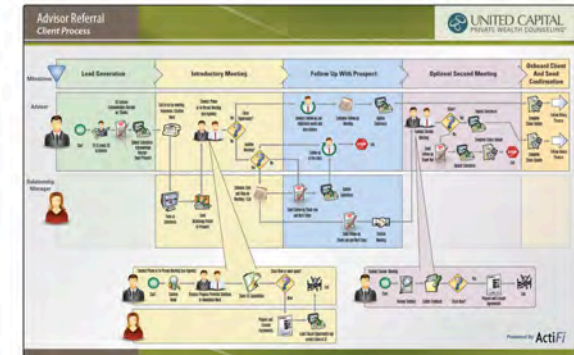
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Day-to-Day Graphics



End-to-End Straight-Through Processing with a Single Point of Entry



Incentive Programs



Mac Tools Sales Enhancement

Pizza Hut.

WE'RE TALKING WINNERS!

This month's winners of the We're Talking Pizza program win a great Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis acem vel enim inire dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum

THE TOP FIFTY

Knoxas City, MO — Bob Johnson	Tulsa, OK — Dave Evans
New York, NY — Mary Jones	Palo Alto, CA — Arnold Schwartz
Richardson, TX — Heath Martin	Billings, MI — Sarah McDermott
Tulsa, OK — Dave Evans	Knoxas City, MO — Bob Johnson
Palo Alto, CA — Arnold Schwartz	New York, NY — Mary Jones
Billings, MT — Sarah McDermott	Richardson, TX — Heath Martin
Selma, AL — Rob Masters	Tulsa, OK — Dave Evans
Knoxas City, MO — Bob Johnson	Palo Alto, CA — Arnold Schwartz
New York, NY — Mary Jones	Billings, MI — Sarah McDermott
Richardson, TX — Heath Martin	Selma, AL — Rob Masters
Tulsa, OK — Dave Evans	Knoxas City, MO — Bob Johnson
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Billings, MT — Sarah McDermott	Richardson, TX — Heath Martin
Selma, AL — Rob Masters	Tulsa, OK — Dave Evans
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New York, NY — Mary Jones	Billings, MI — Sarah McDermott
Richardson, TX — Heath Martin	Selma, AL — Rob Masters
Tulsa, OK — Dave Evans	Knoxas City, MO — Bob Johnson

Next month's winners of the We're Talking Pizza program win a great Lorem ipsum dolor sit amet, consectetur adipiscing elit

Pizza Hut.

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